

# Kickin' It for CASA Charity Kickball Tournament

August 27, 2011



Meet at the fields again to spend a day filled with fun for the whole family! This 18-team event at Willow Road Park is one that you will not want to miss. All proceeds from team entry fees, sponsorships, and sales go to support CASA's Advocacy Program, assuring safe, permanent homes for abused and neglected children in Shelby County.

## Sponsorships

Base Sponsor \$1,000

*Limited to twelve sponsors*

- Each base sponsored bears the company name
- Small logo on participant t-shirts
- Sponsor recognition on all event marketing materials and announcer spots at event
- Recognition in development and recruitment presentations
- Link to company website on CASA Facebook fan page and recognition on Twitter
- Recognition at CASA board and volunteer meetings
- Logo on CASA website and in CASA e-newsletter
- Includes one team entry (t-shirts for 15 players)
- 90% tax deductible
- Option to include company items in goody bags

Kickball Team Entry \$250

- One team entry
- T-shirts for maximum of 15 players
- Entry fee may be sponsored by a business or individual team members
- 90% tax deductible

## Options for Area Sponsorships

Food Court	\$750
Beer Garden	\$750
Registration Tent	\$500
Hospitality Tent	\$500
Champions for Children Tent	\$500
Press Box	\$300

- Sponsor recognition on area banner and in all event marketing materials
- Recognition on Twitter and CASA Facebook fan page
- Recognition in CASA development and recruitment presentations
- Logo on CASA website and in e-newsletter
- No event participation required
- 90% tax deductible

Goody Bag Donation In-kind

- Donate 300 company items for event goody bags
- 100% tax deductible

To secure your commitment and ensure early recognition in marketing materials, please respond ASAP. **Mail or FAX completed form to Memphis CASA, 868 N Manassas St, Memphis, TN 38107, FAX (901)522-0201.** For more info contact Amber Norris, Director of Development, at (901) 522-0200 or [anorris@memphiscasa.org](mailto:anorris@memphiscasa.org).

### Please select:

- Base \$1,000**
- Food Court \$750
- Beer Garden \$750
- Registration Tent \$500
- Hospitality Tent \$500
- Champions for Children Tent \$500
- Press Box \$300
- Kickball Team \$250**

Company and/or Team Name		Contact Name/Title			
Address		City	State	Zip	Phone
Email		\$ Total Payment			
<input type="checkbox"/> Payment following		<input type="checkbox"/> Check (to Memphis CASA)		<input type="checkbox"/> VISA <input type="checkbox"/> Mastercard	
Card Number		Exp Date	Security Code	Name on card	